



Italian Alliance for Sustainable Development ASviS

www.asvis.it





The Italian Alliance for Sustainable Development

- **ASviS** was born on 3 February 2016 to raise awareness of the importance of the 2030 Agenda for the future of Italy in society, economic subjects and institutions and to spread the culture of sustainability throughout the country.
- It is the largest civil society coalition ever created in Italy, with **more than 300 member organisations**, including universities, research centres, business associations, foundations, trade unions and networks of local institutions.
- Over **1,000 experts** from member organizations participate in working groups on the SDGs and on cross-cutting issues such as culture and finance for sustainable development.
- **ASviS carries out a wide range of activities**, which can be traced back to four main areas: **communication and advocacy, education, research and institutional dialogue.**



The Italian Alliance for Sustainable Development



The Alliance in numbers:

- Unique case in Europe: over **300 member organizations and networks**, among institutions, NGOs research institutes, trade and labor unions and CSOs.
- **22 working groups**, with **1,000 experts** involved.
- Funded through contributions from members and partners.



The main activities of the Alliance:

- Annual **Festival**, lasting 17 days, hosting hundreds of events from Italian society
- Annual **Report** on the progress of SDGs in Italy (national and regional level) and Europe
- Annual review of Italy's **Budget** Law, and National Recovery and Resilience Plan, classifying it by SDG
- Statistical research on the SDGs
- **Thematic events and institutional dialogue**
- For its fifth anniversary the Alliance [published a book](#) detailing the milestones that have been achieved





A Unique Experience Worldwide

ASviS is referred to as a **best practice** regarding civil society engagement and SDG research on official documents at the EU level:

- The **reflection paper “A Sustainable Europe by 2030”** published by the European Commission
- The study by the European Parliament on **“Europe's approach to implementing the Sustainable Development Goals”**
- The study **“EU Recovery Plan and SDGs”** of the Joint Research Centre
- The report **“Implementing the SDGs in the EU: a matter of human and fundamental rights”**, published by the European Union Agency for Fundamental Rights.



Furthermore, both the 2018 and the 2020 editions of the **Sustainable Development Festival** were selected as finalist (among over two-thousand projects) in the **United Nations’ SDG Action Awards**.



Communication & Advocacy



- A daily updated **website** (with over 1.000.000 views in 2022) provides information on sustainable development from Italy and all over the world www.asvis.it
- Weekly **newsletter**.
- **Social media pages** on Facebook (over 50.000 followers), Twitter (over 19.000), Instagram, YouTube and LinkedIn.
- **web TV** with dedicated videos.
- Talk shows on sustainable development on **national radio channels**.
- Media partnerships with the national TV broadcaster (**Rai**), national newspapers (**Corriere della sera**, **Repubblica**), news agency (**Ansa**), and radio broadcaster (**Radio Radicale**)
- In particular, ASVIS helped create the ANSA2030 portal, which collects all the news dedicated to sustainability.



Partecipa Newsletter Area Riservata Contatti



Communication & Advocacy



ASviS campaigns

- The campaigns dedicated to each edition of the Sustainable Development Festival, registering each year **millions of impressions**.
- The “**Un Goal al giorno**” (**One Goal a day**), that explores in detail the findings of the annual ASviS Report.
- Regular social media campaign, also working closely with the **UN SDG Action Campaign**



The Sustainable Development Festival

- The **Sustainable Development Festival** is the largest national mobilization dedicated to the SDGs, taking place every year over the course of 17 days
- The fifth edition in **2022 featured almost 1.000 events** organized by ASviS with its members and partners, and hundreds organized by **civil society, universities, businesses and institutions.**
- In 2022 the Festival campaign reached over **84 million people through social media.** The institutional TV campaign transmitted by RAI had a **cumulative audience of over 22 million.**
- The Festival is registered in the European Sustainable Development Week, and each year features an event dedicated to European and international issues, among those organized by the Alliance. **Since 2020 several initiatives are hosted by Italian embassies all around the world.**

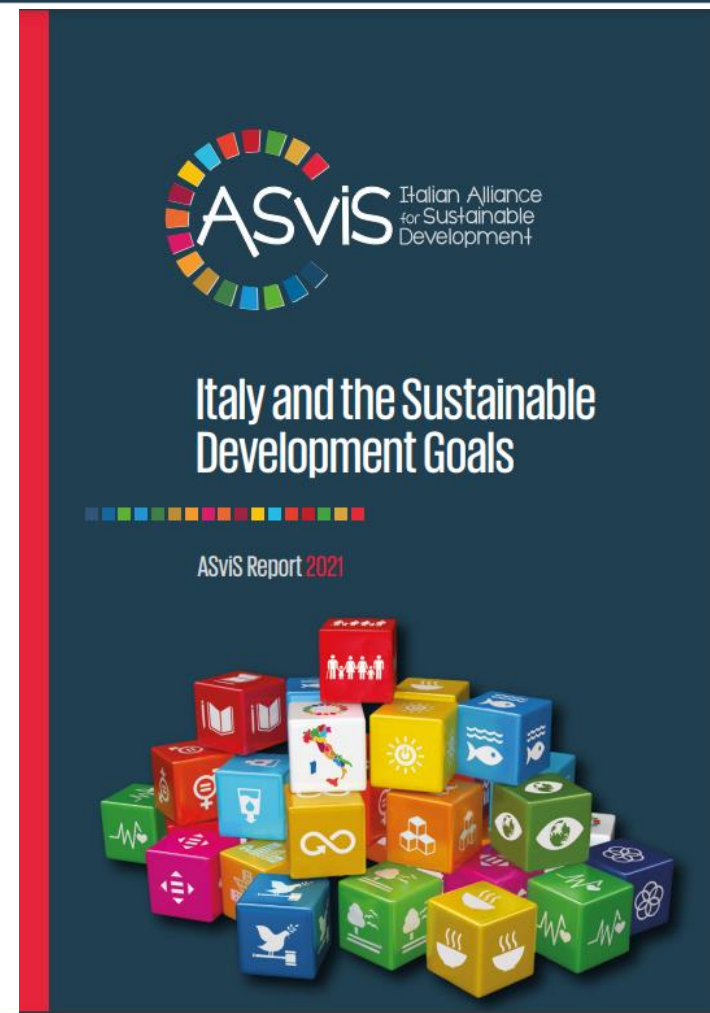
SUSTAINABLE DEVELOPMENT FESTIVAL





Annual Report

- Since 2016, ASviS presents its **yearly Report** to members of the Italian Government before the parliamentary debate on the budget law.
- Written thanks to the **contribution of the over 1.000 experts** from ASviS member organizations, the Report represents the Alliance's primary contribution to transparent governance in Italy and aims at supporting Italian policy-makers at all levels in designing efficient and **coherent strategies for sustainable development**.
- Each edition contains an **evaluation of the policies** implemented by the Government throughout the previous year in the economic, social and environmental fields, and advances **policy proposals**.
- Available at: asvis.it/rapporto-asvis/



Legislative analysis



Budget Law analysis:

- In 2019, for the first time ever, the Italian Budget Law was analyzed in light of the 2030 Agenda, dividing its articles according to the relevant SDG.
- The analysis was presented to the Prime Minister, and has become an annual supporting tool to plan sustainable policies.

Legislative analysis

- ASviS analyzes also ordinary legislation, emergency measures, political declarations in light of the SDGs.
- Since 2021 it also analyzes the Italian National Recovery and Resilience Plan



Il Piano Nazionale di Ripresa e Resilienza, la Legge di Bilancio 2022 e lo sviluppo sostenibile

Esame dei provvedimenti e situazione dell'Italia rispetto ai 17 Obiettivi dell'Agenda 2030



FUTURAnetwork



The [FUTURAnetwork](#) website was created by ASviS in 2020 to respond to the need to represent the **multitude of possible futures** and to valorize the existing expertise in our country in a non-episodic way.

Futura network is a **frequently updated site** that presents studies, articles, interviews, reports focused on the necessity to explore possible scenarios and **decide today which future we want** to choose among the many possible ones.

The initiative is also open to contributions from companies and associations that could benefit from visibility and a space to present their studies, express opinions, participate in debates.



Saturdays for Future



Inspired by the global mobilization of the *Fridays for Future*, the objective of the initiative is to transform Saturdays (during which most people do their weekly shopping) into days of commitment for **responsible production and consumption** for sustainable development.

The first step of this process, on **September 28th 2019**, the day after the next global climate strike.

The initiative was featured at the **SDG Action Zone** during the UN General Assembly 2019 in New York. **The #SaturdaysforFuture hashtag reached over 11 million impressions** on social media.

www.saturdaysforfuture.it



Education for Sustainable Development

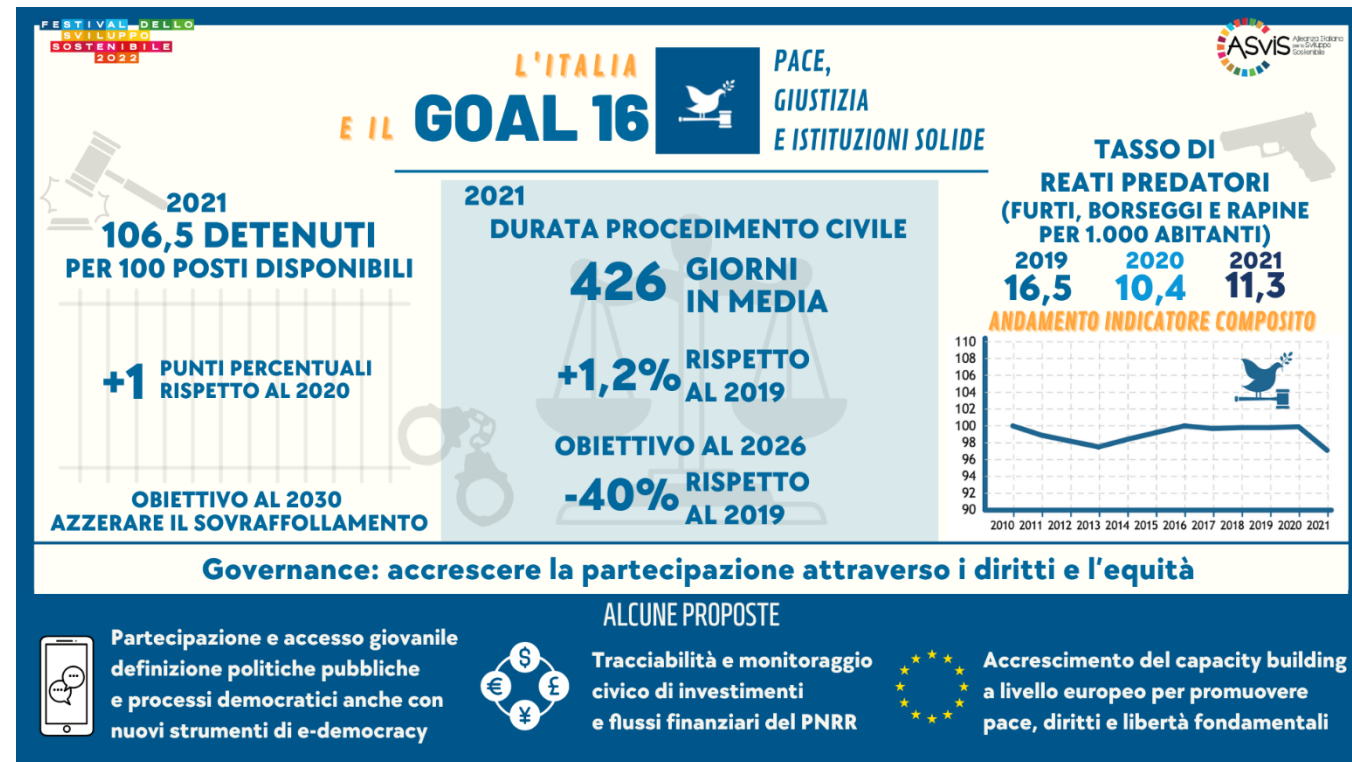


- Working group on SDG 4, cross-cutting group on sustainable development and global citizenship education, ASviS Youth organizations' cross-cutting group
- E-learning course on the 2030 Agenda
- E-learning course on the transition required by companies and economic institutions
- E-learning course on the Public Administration
- Cooperation with the **Italian Network of Universities for Sustainable Development** (Rete Università per lo Sviluppo sostenibile)
- **Summer and winter Schools** on sustainable development
- **Awards** for students and schools in collaboration with the **Ministry of Education**.
- **Masters** in sustainable development for journalists and public administrators.



Statistical research and models

- An **extensive database of indicators**, to monitor the progress on the SDGs at the European, national and regional level.
- The database is freely accessible from the ASviS website and allows media and other stakeholders to verify the progress with respect to the SDGs.



Territorial analysis



Territorial Report

- Starting in 2020 ASviS offers a detailed analysis of Italy's Regions, provinces and metropolitan cities.
- The work is the basis for the territorialisation of the 2030 Agenda in Italy.

ASviS also collaborates with numerous territorial entities, such as Regions, municipalities and Metropolitan Cities in defining their Sustainable Development Strategies.



Institutional dialogue



- ASviS collaborates with **national, regional and local institutions** for projects on the themes of sustainability.
- A number of **policy proposals** supported by the Alliance have been implemented:
 - the inclusion in the Constitution of environmental protection and the principle of intergenerational justice;
 - the transformation of the CIPE into an Interministerial Committee for Economic Planning and Sustainable Development (CIPESS);
 - the adoption of the 2030 Agenda as the cornerstone of European Union policies





Partnerships and Collaborations – national level

- The **Ministry of Education** and ASviS have a memorandum of understanding in progress with the aim of promoting the diffusion of a culture of sustainability in the education system.
- The main Italian **business associations** signed the "Milan Pact" with ASviS in 2017, to promote sustainable business models. Their commitment has been renewed regularly, with the publication of documents illustrating their requests and proposals to national institutions.
- ASviS regularly participates in **parliamentary hearings** on sustainable development.
- The Alliance was invited by the **President of the Republic** to illustrate its activities and results, together with Italy's situation with respect to the SDGs.
- ASviS was a partner of the Italian Presidency of the G20 and of the Italian Pavilion at Expo Dubai 2020



Partnerships and Collaborations – international level

At the international level

- In 2017, ASviS represented Italian civil society at the **HLPF with the Italian delegation to present the VNR**
- In 2019, it presented a research in **collaboration with ITUC on Goal 8** during the **HLPF**
- Partner of the **Sustainable Development Solutions Network Italy (SDSN)**
- Associated Partner of the **European Sustainable Development Network (ESDN)**
- Founder of the “**Europe Ambition 2030**” coalition, and a member of **SDG Watch Europe**.
- Member of the **United Nations Partnerships for SDGs platform**
- In 2019, it **represented Italian civil society for the OECD DAC Peer Review**
- Was mentioned repeatedly as a good practice in the **2022 VNR** presented by the Italian government at the High Level Political Forum

