



1300

Progetti attivi
nel mondo

50

Delegazioni
Nazionali

5+

Milioni di
sostenitori in
tutto il mondo

OUR MISSION

Because people are part of nature and our fate is intertwined, WWF's mission is to build a future in which people live in harmony with nature.

WHAT DO WE DO TO DELIVER ON IT?

As a science-based, non-partisan, civil society organisation, we work to conserve and restore biodiversity, the web that supports all life on earth. We work to reduce humanity's environmental footprint, and ensure the sustainable use of natural resources to support current and future generations.

HOW DO WE DO IT?

We celebrate and respect diversity in nature and among the people, partners and communities with whom we work.



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OUR VALUES

COURAGE

INTEGRITY

RESPECT

COLLABORATION



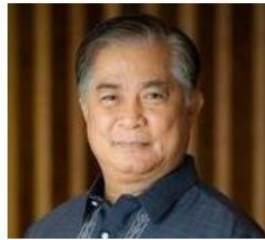
WWF

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**Cristianne
Close**

Markets
Practice



**Delfin
Ganapin**

Governance
Practice



Fran Price

Forest Practice



Joao Campari

Food Practice



**Manuel
Pulgar Vidal**

Climate &
Energy Practice



**Margaret
Kinnaird**

Wildlife
Practice



**Margaret
Kuhlow**

Finance
Practice



Pepe Clarke

Oceans
Practice



Stuart Orr

Freshwater
Practice



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FOOD SYSTEMS ARE USING RESOURCES INEFFICIENTLY



LAND USE

40%

OF HABITABLE LAND IS USED
FOR FOOD PRODUCTION



WATER USE

70%

OF FRESHWATER WITHDRAWALS ARE
USED FOR FOOD PRODUCTION



UNEATEN FOOD

40%

OF FOOD PRODUCED
IS LOST OR WASTED

LEADING TO UNHEALTHY PEOPLE



HEALTH

26%

OF PEOPLE ARE OBESE
OR OVERWEIGHT



HUNGER

11%

OF PEOPLE GO HUNGRY

AND AN UNHEALTHY PLANET



NATURE LOSS

70%

OF BIODIVERSITY LOSS ON LAND
IS CAUSED BY FOOD SYSTEMS



NATURE LOSS

50%

OF BIODIVERSITY LOSS IN FRESHWATER
IS CAUSED BY FOOD SYSTEMS



NATURE LOSS

80%

OF DEFORESTATION IS
CAUSED BY FOOD SYSTEMS



POLLUTION

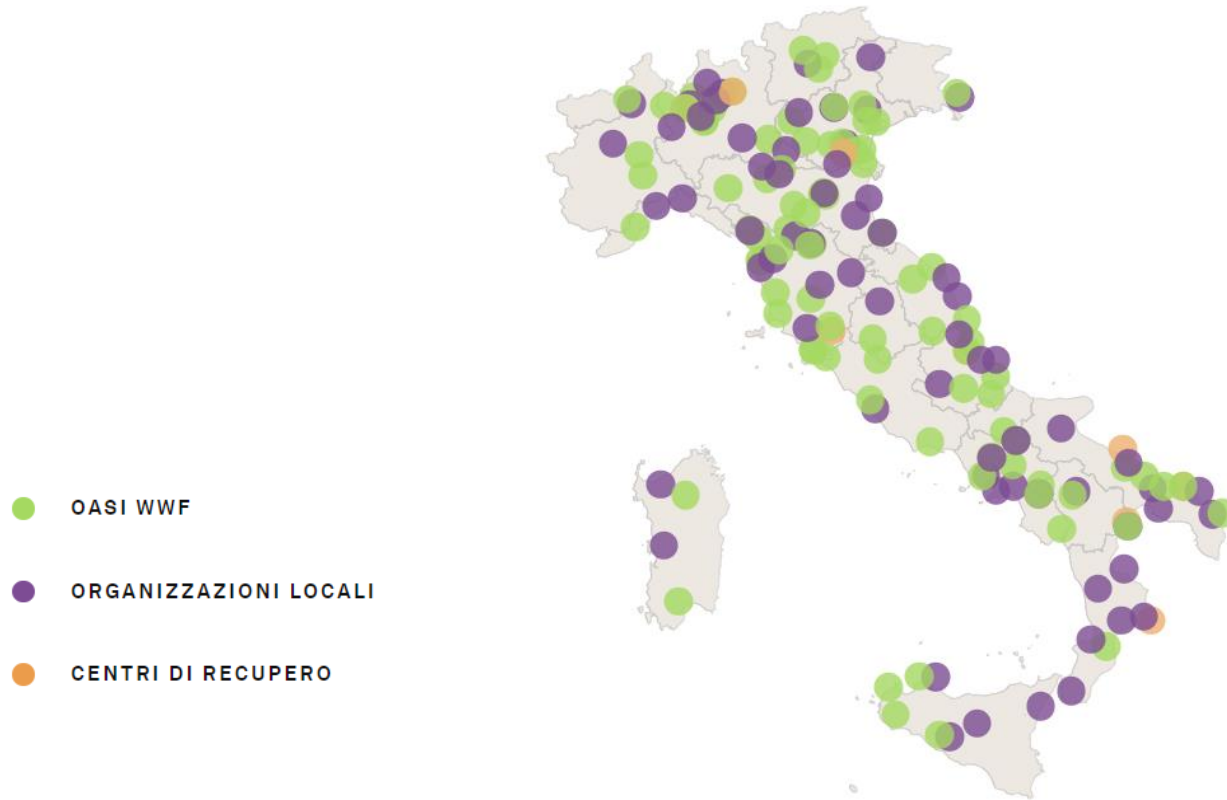
30%

OF GREENHOUSE GAS EMISSIONS
IS CAUSED BY FOOD SYSTEMS



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Where we are in Italy and how



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WWF's protected areas system

- More than 100 Oasis all over Italy
- 30.000 hectares of protected land
- A network of highly representative ecosystems
- A network of refugees for biodiversity and wildlife





M RAMARE_sea_watching_©R_Odorico



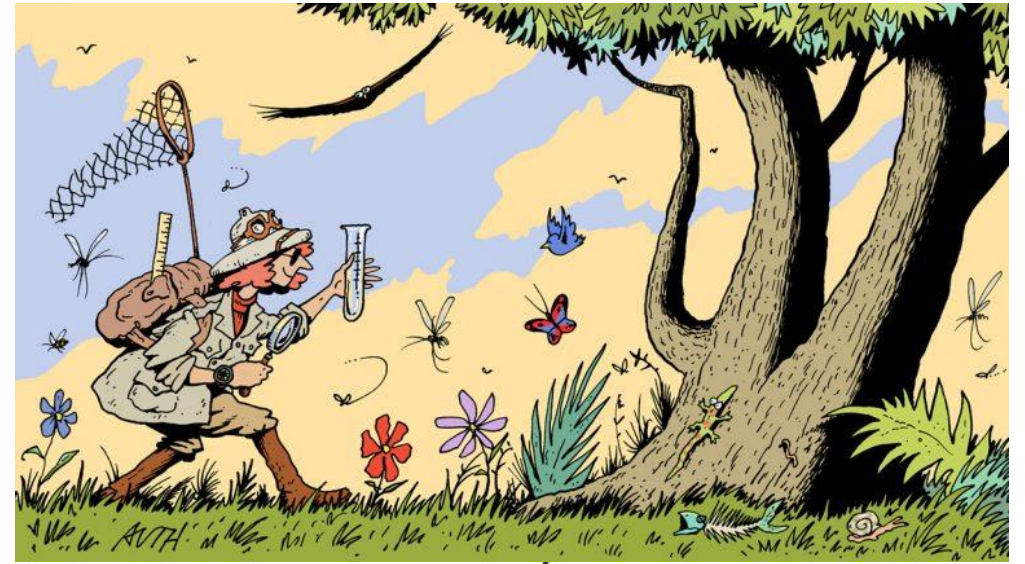
WWF ITALIA © Sara Bragonzi



Citizen

SCIENCE

& CONSERVATION



EUROPEAN
CITIZEN SCIENCE
ASSOCIATION

Zentrum
für Citizen
Science



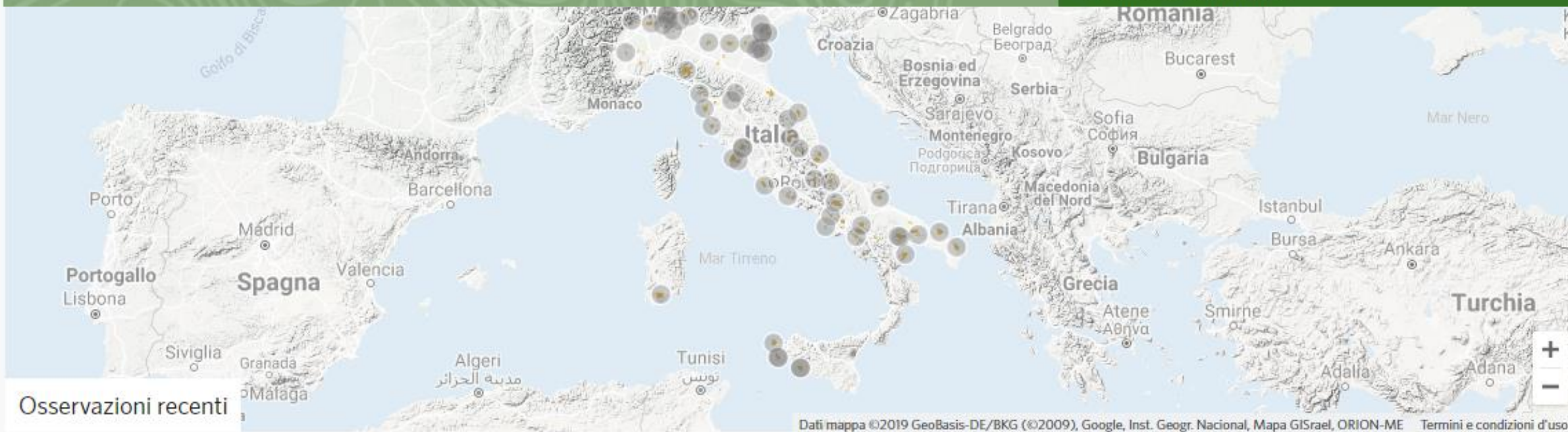


Biodiversità Oasi WWF

Informazioni

Membri 4

Il Progetto raccoglie le osservazioni sulla biodiversità delle Oasi WWF. Partecipa anche tu inviando le tue immagini: ci aiuterai a scoprire quali specie vivono nelle Oasi, permettendoci così di tutelarle al meglio.



People and Nature in Italy – WWF’s Oasis system

Region / Country	Italy
Overview	WWF Italy manages a network of protected wildlife refugees. These 100 Oasis are crucial to endangered species and fragile habitat all over Italy. This is the largest network of protected areas in Italy, directly created, managed and owned by civil society. An important task of this network is to bridge the gap between people and nature and to help to reduce the «nature deficit» in young people. WWF Oasis are visited each year by 500.000 visitors, most of which are families and young students. The aim of the project is to create at least 4 new biodiversity centers in the Network system where to implement and reinforce our education activities. These Centers will use new technologies and online platforms to boost wildlife experiences and engage citizens in conservation.
Importance for biodiversity	WWF Network protects an incredible number of EU priority habitats (76) and species. Oasis are part of EU Natura 2000 Network. The network stretches across Italy, at the core of the Mediterranean, one of the worlds’s priority ecoregions .
People and Nature linkages	Biodiversity, people, environmental education, agricultural habitats
Purposes	Magnify the environmental educational and increase our conservation effort. Reduce «nature deficit» in young people. Increase conservation of biodiversity and reduce human – wildlife conflicts



Oasi burano foto © Fabio Cian









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**Thank
you!**